

# Safety first, then Pie Insurance

Pie is leveraging technology to transform how small businesses buy and experience commercial insurance, with the goal of making it affordable and as easy as pie.

Our intense focus on granular, sophisticated pricing, and data-driven customer segmentation enables us to match price with risk accurately across a broad spectrum of small business types, which allows us to offer more affordable insurance to small business owners.

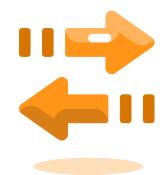


# Why Pie for you and your clients?



# Simple online experience

Easily get a workers' comp quote in 3 minutes.



# **Broad risk appetite**

We cover class codes representing 88% of the small business market so there's no need to waste time shopping for a quote.



# Savings of up to 30%

We recently lowered our workers' comp rates nationally by, on average, more than 8% on new submissions.



# **Automatic bind or decline decisions**

We auto-decide almost 73% of workers' comp submissions and by writing on multiple papers you can expect fewer declinations and more quotes.



# **Dedicated support from experts**

Get personalized service quickly from our team of underwriters and partner support agents.



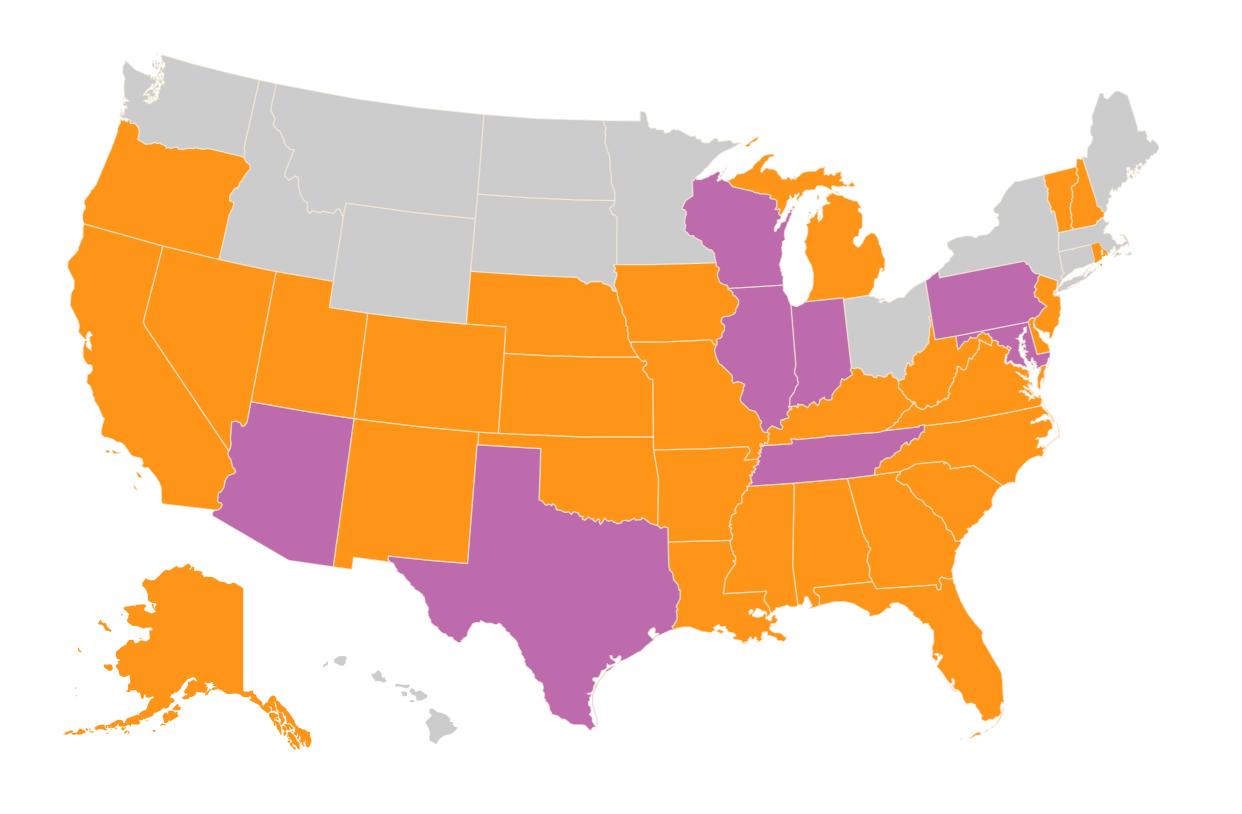
# Commercial auto coverage

We partnered with Ford subsidiary
The American Road Insurance Company
(TARIC) to provide fleet coverage in AZ,
IL, IN, MD, PA, TN, TX, and WI.





# Pie has you covered in 38 states and Washington, DC





# Pie's target classes for workers' comp insurance



#### Construction

Includes artisan contractors, plumbers, electricians, interior painters, and others in construction



#### **Office & Administrative**

Includes design firms, tech startups, and financial services businesses



#### Salons

Includes hair salons, barber shops, personal appearance services, and beauty parlors



#### **Automotive**

Includes car washes, tire shops, and auto repair and body shops



# **Janitorial & Cleaning**

Includes janitorial, carpet cleaning, dry cleaning, laundry services, and residential cleaners



# Manufacturing

Includes furniture, plastics, sheet metal, food, printing, and machinery



#### **Retail & Wholesale**

Includes grocery stores,
hardware stores, garden
supply, wholesale, and
building materials companies



#### **Restaurants & Bars**

Includes fine dining, neighborhood spots, fast food, franchises, delivery, and 24/7 operations with 2+ employees on shift



## **Health care**

Includes home health, group homes, retirement centers, and hospitals



# **Real estate**

Includes real estate agencies, property management, and property maintenance



## **Educational & Child care services**

Includes chartered school bus drivers, educators, child care professionals, and school employees



