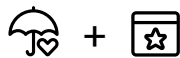




# Digital life insurance, designed for your connected clients.



## Discover Plum Life

Where the confidence of working with an agent and the ease of buying online meet in one place.

### Register today. It's only takes a few minutes to start selling.



#### Broad coverage options.

Offer clients extremely competitive<sup>1</sup> rates for coverage up to \$10M<sup>1</sup> and up to 30 years that's fully convertible.



#### Total digital design.

From quote to application to underwriting and payment, our process is a 100% online experience for you and your clients.



#### Transparent case management.

You'll always know exactly where your clients are in the process—thanks to our unique dashboards, tracking, and alerts.



#### Speed and simplicity.

Our platform makes life insurance easy to buy, sell, and manage for you and your clients.



#### Accelerated underwriting.<sup>2</sup>

For clients who qualify, our underwriting engine can provide quick decisions.



#### Highly competitive compensation.

You earned it, so you should get it—without waiting. Get paid quickly and manage your compensation easily from our advisor dashboard.

### We created a next-level advisor experience.

"Plum Life has created the ideal experience for me. They really make it easy to work with my clients, and all the information I need is just a click away."

—Joseph Advisor

#### Good for you.

With flexible product options, easy-pay solutions, and the ability to get quick decisions, Plum Life was designed with your success in mind. Plus, our best-in-class online portal gives you access to a suite of marketing tools, comprehensive reports, and dashboards to help manage your business. You can even track commissions online.

#### Good for your client.

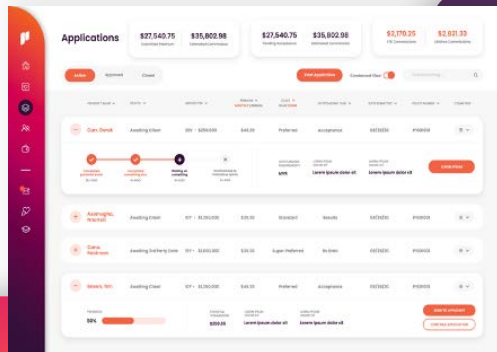
They'll appreciate your advice and expertise—with the convenience of buying online and our simple, streamlined application portal.

#### It's easy to get started.

Register to become a Plum partner—it only takes a minute, and we'll take care of the appointments.

# Clients need your advice. They want to easily buy online.

Now you can offer them both in one place.



## Plum Life makes your life easier: manage your business from your custom dashboard.

- Get full case-status transparency for you and your clients
- Nudge clients through completion
- Receive automated reminders to ease the process
- Execute and manage marketing campaigns
- Manage your case with ease
- Simply track commissions & payment

## What makes Plum Life Different?

A friction-free experience for both you and your client. We've reimagined the way you sell life insurance in a digital world.

A partner that provides full transparency, so you know exactly where you and your client stand in the process—all from the palm of your hand.

A suite of tools designed to help you manage and grow your business, better connect with your clients, and be more efficient.

## How does Plum Life work?

1. Become a Plum partner—it only takes a minute to register.
2. Run a client quote and share a custom link with your client.
3. From there, they can review your recommendation and complete the application. Prefer to complete it for them? Sure, we're flexible.

## What can your clients expect?

- Highly competitive pricing
- The convenience of an online application
- A quick approval process
- The confidence of knowing you have their back

1. Home Office approval is required for face amounts over \$10M for issue ages 70-74. Maximum face amount is \$50M. 2. SBLI provides an accelerated underwriting process for cases with face amounts of \$750,000 or less, ages 18-60, and all risk classes. Ages 61-74 will be traditionally underwritten.

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## Get strong, stable backing you can rely on.

We partner with some of the industry's best carriers to provide the best products and experience. Get the best of both worlds: technology that provides an ideal experience for you and your clients, along with the strength and stability of A rated partners.

